



Leicester
Sexual
Health



Midlands Partnership
NHS Foundation Trust
A Keele University Teaching Trust

Relationships and Sexual Health Education (RSHE)

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Morrisons stores tackle period poverty with new 'Ask for Sandy' scheme

Morrisons shoppers in stores across Leicestershire and the rest of the UK will now be able to get a discrete package of period products as part of new initiative to help fight period poverty.

The supermarket giant has rolled out its 'Ask for Sandy' scheme to all of its 497 stores nationwide and announced the launch on their social media channels towards the end of April this year.

A post from Morrisons read: "If you're struggling for sanitary products, you can head to our Customer Service Desk at any of our stores and ask for a package for Sandy. Our colleague will give you a discreet envelope with what you need, for free, no questions asked."



Period poverty in the UK

'Period poverty' means being unable to access sanitary products and having a poor knowledge of menstruation often due to financial constraints.

"In the UK, 1 in 10 girls can't afford to buy menstrual products, while 1 in 7 have struggled to afford them."

(According a representative survey of 1,000 girls and young women aged 14-21 by Plan International UK.)

Not having access to a safe and hygienic way to deal with menstruation can impact a person's education, social life and mental health – we are pleased that Morrisons can help to support those in need across the UK and help tackle period poverty, here within the UK.

Read more about Period Poverty from [Bodyform.](#)

Other places where people can access free period products

In January 2020, the Government launched it's new Period Product Scheme for schools and colleges in England and announced it would continue into 2021.

The scheme provides anyone who has periods access to products like tampons, towels and more through their school or college if, for example, they can't afford period products, have forgotten to bring them to school or college or have come on their period unexpectedly.



Leicester Sexual Health

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